

2021 Annual Report

**Billy Graham
Youth Foundation**

CEO's Report

On behalf of the Board and staff at the Billy Graham Youth Foundation it is our pleasure to present the 2020/21 annual report.

The long tail of Covid must be acknowledged as we look back across 2021. While our local and national priorities were hampered due to ongoing lockdowns and the wider impact of the pandemic, it is both a powerful and encouraging reality to see that every one of our community partners has continued their work, as when possible have opened their doors to see their young people come flooding back in.

The beginning of the year saw a strategic shift in our structure which involved the development of our Affiliate partnership. This change was implemented to manage the continued demands from local communities and allow them access to our resources and community of practice without the full suite of expectations placed on the Academies. The priority here was to provide a pathway of 'more tools, less rules' for those clubs who are already established, while at the same time providing a clear process for clubs who wish to work towards becoming an Academy. This change proved successful as the year went on, with Snell's Beach and North Shore Boxing gyms engaging with BGYF through the Affiliate relationship.

One key advancement across our network of Academies this year was the delivery of our Ministry of Youth Development (MYD) funded School's Programme. This funding from MYD allowed over 40 schools to attend weekly classes across our five Academies throughout 2021, with this programme extending into 2022. This programme was focused on bringing together a diverse range of young people from local schools and weaving them together through the vehicle of boxing. Our strategy was that to engage young people on the fringe of exiting education, we would work to develop new friendships between those who were engaging well in school, and those who were struggling. Across each of the Academies, we received numerous reports of this very thing happening, resulting in young people engaging with their education providers in a more meaningful and consistent manner. We look forward to continuing this into next year.

One of the major challenges we faced throughout the year was attending events for our competitive teams. With lockdowns looming and restrictions on events our athletes across each of the academies struggled to keep building momentum. We have some solid plans in place for the 2022 season, however time will tell how significant the impact will be on the lack of competitive opportunities across 2020 and 2021.

As we shape up for the year ahead, our national team are looking forward to working closely with several new communities through the affiliate relationship. We will also be taking a close look at what capacity we will need to build into our current team to best manage this growth.

As always, we would like to put the spotlight onto the local coaches and managers whom we have the privilege of working with. The work they have done over the past 12 months has been monumental, and we continue to be blown away by the champion people, and champion communities that are growing across our country.

Ngā mihi maioha,

DAVID GRAHAM

Billy Graham Youth Foundation CEO



Who we are

Our History

In 2006 Billy and Kerri Graham established the Naenae Boxing Academy (NBA) with a vision of giving back to the community that Billy had grown up in during the 50s. In 1956 Billy was brought into the Railway's Boxing Gym by the local Police Officer Hoppy Hodges. It was here that Billy met the legendary Dick Dunn who would have a profound impact on him, playing a key role in supporting Billy to turn his life around. It was Billy's time with Dick Dunn that inspired the establishment of the NBA in 2006, and from the day the doors opened young people were welcomed into the same environment that had helped Billy succeed so many years earlier. The vision has remained ever since, Champion young people contributing to their communities.

In 2018 The Billy Graham Youth Foundation (BGYF) was established in response to numerous requests from communities and stakeholders throughout New Zealand. These calls came from groups who wanted to see own their communities benefit in the same way that Naenae had through the establishment of the local Academy.

From 2018 BGYF supported a number of boxing programmes at different levels throughout the country; in 2021 the BGYF Affiliate programme was launched to support the ongoing growth and impact that was believed possible. Presently, BGYF consists of both Academies and Affiliates across the four BGYF regions; these are Northern, (Auckland and Northland) Central, (Waikato, Bay of Plenty and Taranaki) Capital (Wellington, Hawkes Bay, and Gisborne) and Southern, (the South Island.) Supporting the establishment and ongoing development of BGYF Academies/ Affiliates is the National Advisory Service (NAS.) Through the NAS, BGYF will continue to engage with, learn from, and resource many more communities to support their local areas through the vehicle of boxing.

Our Values

Respect

Willingness to treat with courtesy; to hold in high regard, to honour, to care about others and yourself.

Consideration

Willingness to be kind, thoughtful, and consider the interest of others before self.

Obedience

Willingness to obey rightful authority.

Compassion

Willingness to help, empathise with, or show mercy to those who suffer.

Responsibility

Willingness to be answerable, to be trustworthy and accountable for your own conduct and behaviour.

Kindness

Willingness to help, show concern for, and be friendly to others.

Honesty & Truthfulness

Willingness not to steal, cheat, or be unfair.

Duty

Willingness to do what is right or what a person ought to do; obligation.

What we stand for

Every person who walks through our doors has the potential to become a champion person, specific to their hopes and dreams.

Every young person has a responsibility to not only succeed for themselves but to contribute to the lives of those around them.

BGYF is founded on our eight Passport to Success values which we believe is the goal for every member of our organisation to work towards and uphold.

Our Purpose

We exist to support local communities throughout Aotearoa to champion young people by providing top quality resources, relationships, pathways, and structures.

Our Vision

Champion young people contributing to their communities

Our Mission

A community focused boxing gym in every town in New Zealand

Our Strategy

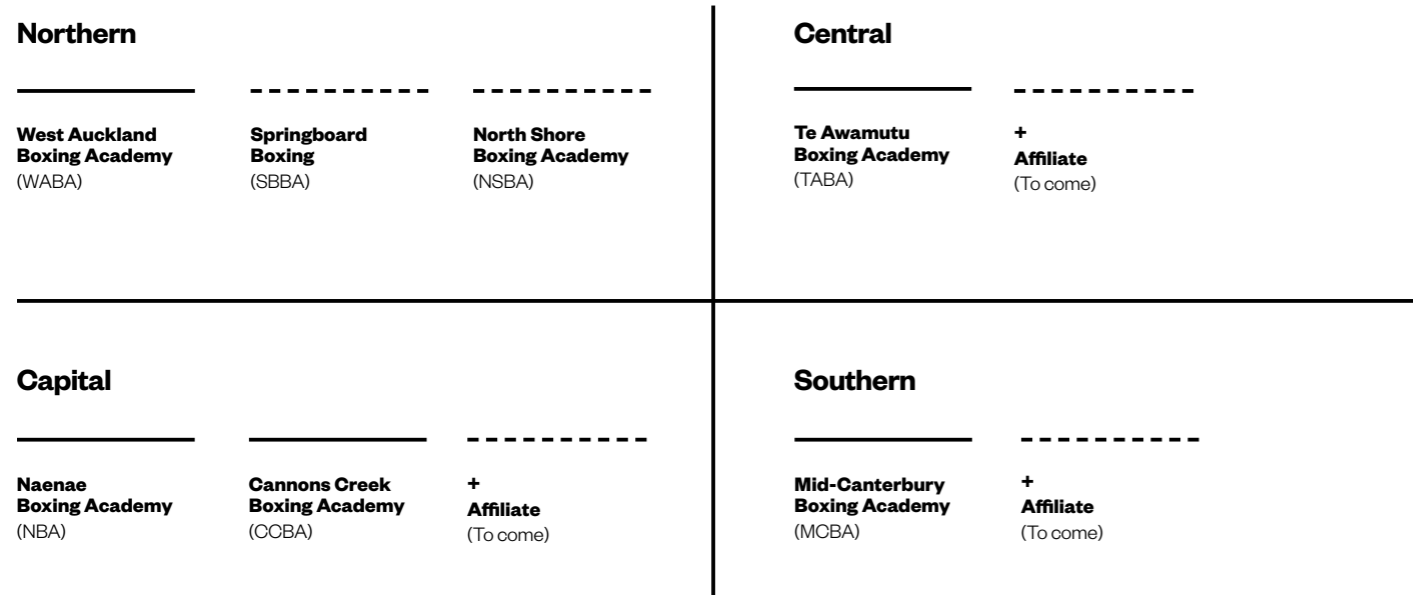
- Through the National Advisory Service, BGYF provides resources and learnings to support the establishment and operation of top quality, community-focused boxing gyms.
- We combine our expertise in the sport of boxing with the principles of best practice youth development to engage with young people from every background. We do this by creating safe spaces, building friendships, and supporting our members to become Champion people who contribute to their communities.

Our Model

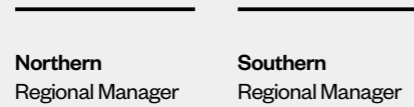
The BGYF model consists of two essential and interconnected streams - BGYF Academies/Affiliates operate through best practice in both youth development and the art of Olympic style boxing.

- Through annual training and BGYF supporting intellectual property, our coaches are equipped to develop their practice in line with the Mana Taiohi framework. This ensures that our coaches align their work with best practice youth development principles.
- BGYF coaches are also trained in the Champions Programme; informed by the AIBA Manual, (AIBA Coaching Manual 2011) the Champions Programme provides a structured method of delivery that supports the development of both members and coaches within any given gym.





BGYF National Advisory Service



BGYF National Board

National Advisory Service (NAS)

The NAS support the establishment and ongoing development of the BGYF community, including both Academy and Affiliate members. The NAS is made up of the following regional and national roles:

Communications Manager

- Develops communication platforms, including social media strategy, website maintenance and development
- Develops and oversees communication strategies with stakeholders, the media and the general public

Founder

- Promotes the BGYF Vision
- Maintains key stakeholder relationships
- Engages with new communities as required (in-line with the Regional Manager)

National Director of Performance

- Supports the ongoing education of BGYF Academy Coaches through the delivery of the BGYF Coaching Pathway
- Provides ongoing coach development through BGYF Development Events (open to Academies & Affiliates)
- Develops and implements high-performance opportunities and pathways for athletes and coaches across the organisation
- Develops international opportunities for BGYF athletes and coaches

National Director of Operations

- Supports the Local Managers in each of the BGYF Academies
- Oversees grant-making and national stakeholder relationships
- Upholds and maintains the Academy Terms of Engagement
- Research & Development project lead

CEO

- Managing overall operations and resources of BGYF
- Responsible for high-level policy and strategic direction
- Main point of communication between the board and operations

Regional Managers

Each region is supported by a Regional Manager, who works alongside and enables the development of Affiliates in their respective community. Regional Managers engage with Affiliates through the Terms of Engagement and Theory of Change.

Board of Trustees

The BGYF BoT govern the National Advisory Service and are the guardians of the BGYF Model. This is outworked through their commitment to the BGYF Terms of Engagement, Policies & Procedures, and through insuring that the Theories of Change developed at the local levels are in line with the BGYF vision. The key roles that make up the BoT are as follows:

- Chair
- Elected individual from Regional Academies
- Tangata Whenua
- Youth Representative

2021 Supporters

Supporters



John Bromley
Bonnevie & Co Ltd
Mrs M Hoggard
Philip Mason
Brendan Francis
Oleanz Trust
Tai Shan Foundation

National Sponsors and Partners

National NGO's, Philanthropic & Corporates

Big Brothers Big Sisters
Child Matters
J R McKenzie Trust
Outward Bound
Rotary Clubs
Vodafone NZ Foundation
Youth One Stop Shops

Local & Central Government Organisations

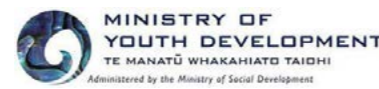
Councils
Schools
Education Providers & Alternative Providers
Ministry of Youth Development
Ministry of Education
Ministry of Justice
Oranga Tamariki



Trust Funders



Government (central & local)



Goods & Services Donated

© Cansino & Co

& us



Youth Work Networks

Ara Taiohi
Te Awakairangi Youth Development Network (TAYDN)

Police

Police National Headquarters; Prevention Team - Iwi and Community
Local Neighbourhood Policing Teams
Family Safety Teams & Youth Aid

Media

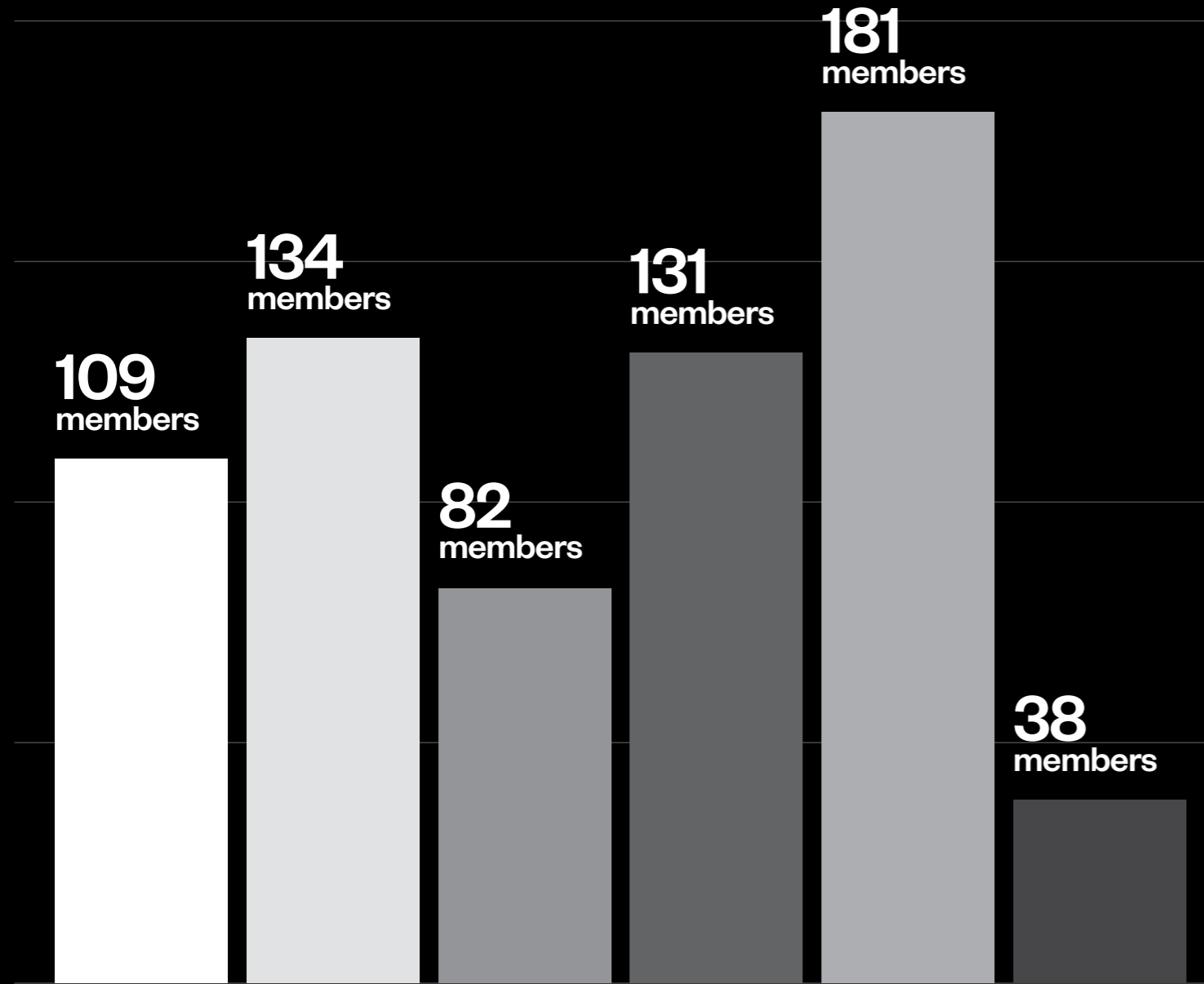
Big Kid Films
Cansino & Co Ltd

Monthly Supporters

James & Yeseul Kim-Russell
Kylie McConnell
Keith Gordon

Academy/Affiliate Updates

Registered Members (after school programme) per academy:



Naenae Boxing Academy
Billy Graham Youth Foundation



Cannons Creek Boxing Academy
Billy Graham Youth Foundation



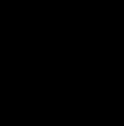
Mid Canterbury Boxing Academy
Billy Graham Youth Foundation



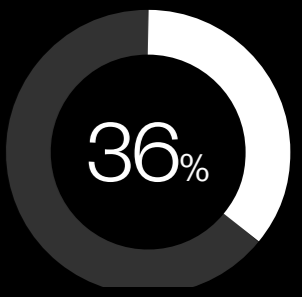
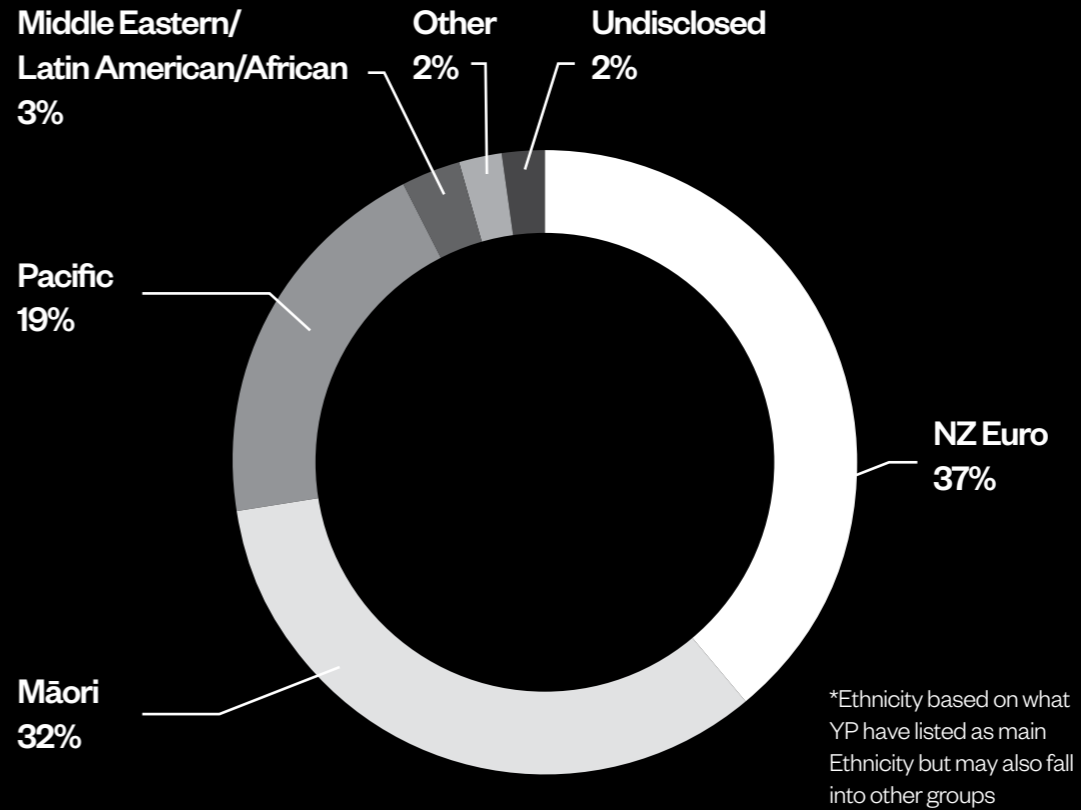
Te Awamutu Boxing Academy
Billy Graham Youth Foundation



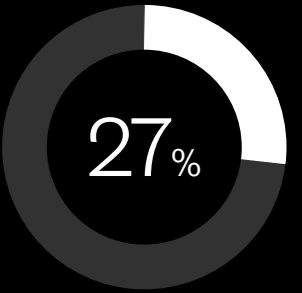
West Auckland Boxing Academy
Billy Graham Youth Foundation



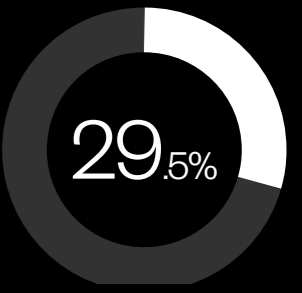
Springboard Boxing Academy
Billy Graham Youth Foundation



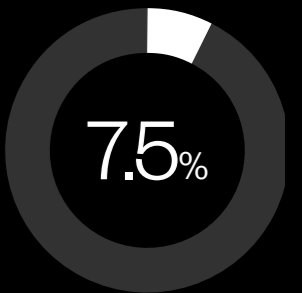
9-12 years



12-14 years



14-17 years



17+ years



+734
engaged through schools
and community groups

In addition to the above an extra 734 young people participated in Programmes at the Academies through schools and community groups (including MYD funded groups)

*Please note that the above numbers had variances due to the challenges of reporting membership during Covid restrictions.

2021 Point Research Report

In 2021 the Billy Graham Youth Foundation (BGYF) had a network of six academies across New Zealand in Mid Canterbury, Naenae, Cannons Creek, Te Awamutu, West Auckland and Snell's Beach. 2021 was the third and final year of an evaluation to help the Foundation and academies understand the impact they are having on young people and their host communities, and identify where there are opportunities for improvement so the Foundation and the academies can achieve their vision, which is "Champion Young People, Contributing To Their Communities."

In 2019 the evaluation showed that young people said their academy helped them improve their fitness, confidence, behaviour and relationships. Family, whānau and community partner feedback also showed the academies contribute towards growth and development in their young people.

The evaluation for 2020 reinforced the earlier findings and looked at the unique challenge of the COVID 19 pandemic and lockdowns, which saw the academies adjust by providing online workouts and challenges, phoning their members and gifting skipping ropes and food packages. The young people, families and whānau greatly appreciated these innovations, especially the efforts the academies went to to stay in touch, give their members training opportunities and support their whānau.



"Getting encouragement helped a lot in pushing myself without anyone telling me to do so." – (Member)

Conclusion

BGYF boxing academies are more than a boxing gym. They provide physical and psycho-social development for young people, which is true to their vision – Champion young people contributing to their communities. Over three years, we have consistently heard evidence from the young people themselves, their families and whānau and the academies community partners that the BGYF theory of change is evident in practice at all academies which tells us the original Naenae Boxing Academy model is being rolled out accurately across the BGYF network.

After three years, it is clear to us that the BGYF approach helps young people make positive change in their lives in many ways, including physically, socially and emotionally. Young people see positive change in themselves, and family, whānau and community partners see positive changes in them too.



"Gave students a sense of purpose and an increase in their self worth. They feel like a valued member. They are able to live the values and put them into practice." – (Community partner)



Member Feedback

We received survey feedback from 111 Senior members, 172 family and whānau members and 35 community partners. We also received 250 story boards from our Fundamental and Junior members. The story boards gave our younger members the opportunity to express themselves and their circumstance in a creative way. These story boards supported the findings in the survey responses which showed that members develop a sense of belonging, develop life-skills, an outward focus, pursue their potential and achieve beyond what they thought they were capable of.

"He has found a sport he loves, in a kind and caring environment. He is more confident, self aware & thoughtful of others, much fitter and getting stronger." – (Parent)

The member, family and whānau and community partner feedback tells us that the academies' unique blend of boxing and youth development drives change, including for young people who have trouble at school and/or have come to the attention of social services. Positive change takes place quickly (i.e. within the first year of membership) and evidently continues through subsequent years. Last year we heard from unregistered members that the benefits gained while an active member continue into young adulthood, including parenting. It seems the positive relationships, boundaries and encouragement young people experience at their academy, and the self-belief, respect and discipline they develop through their BGYF academy experience, are key to this change.

After three years it seems girl members are closing the gap on boys in terms of how much benefit they are getting from their academies, and in 2021 Maori are reporting they have been helped more than non-Maori*. However, girls' self-reported psychosocial wellbeing is still not as good as the boys. BGYF may want to look into what more could be done to improve girls' wellbeing, although sustainable change is likely to require a much broader societal response.

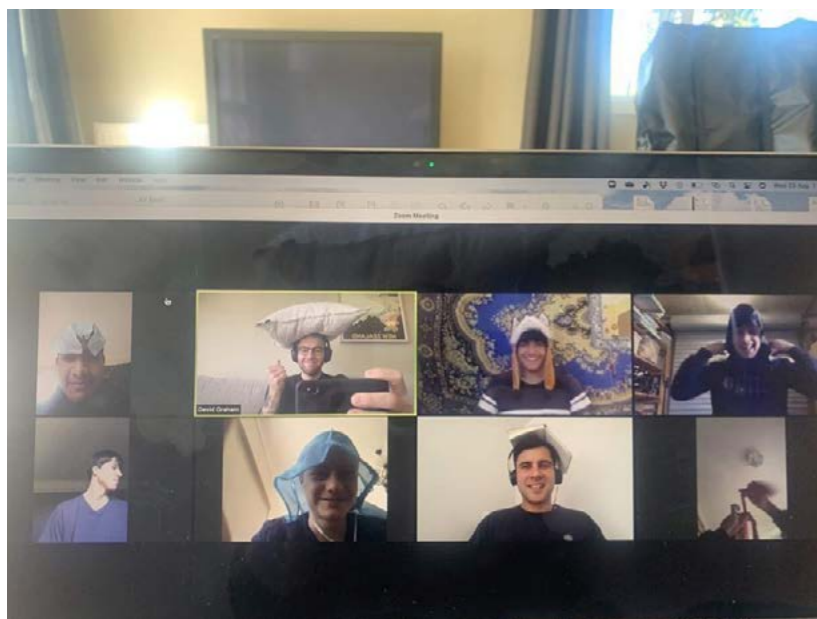
*The different results could be due to a change in the survey format and analysis methodology

Impacts of Covid & BGYF Response

As 2021 began the BGYF National Advisory Service (NAS) and Academies/Affiliates were optimistic about being able to deliver more stability and opportunities for rangatahi than the year prior.

Despite the re-emergence of Covid in February and fluctuating alert levels at that time, Naenae Boxing Academy was able to host the first official BGYF Development Event in March. It was a welcomed event to provide connection time and pathways for competition again. It was the first of several planned for 2021 but unfortunately as Covid ramped up later in the year it was the only one that was able to happen.

With a few months at Level 1 post March, the team at Cannon's Creek Boxing Academy planned a much-anticipated event, the very first BGYF Girls Training Camp. With female participation growing throughout the academies and affiliates, this was seen as an important step for the development of our female athletes. We had previously identified through our evaluation reporting that senior girls did not rate as well as boys with their psycho-social wellbeing. As a result of that evaluation, it was collectively agreed that we would commit to providing clear pathways and opportunities for girls with female coaches/leaders to enhance their overall wellbeing. Unfortunately, just three days before the girls were scheduled to travel across the country, New Zealand was thrust into Level 4 lockdown on 17th August.



It became reality that the remainder of the year would look very different to the stability and opportunities we had hoped to provide. Auckland Academies/Affiliates had 107 consecutive days in lockdown and other Academies across New Zealand went in and out of various stages of lockdowns/restrictions.

The wellbeing of young people was a key concern as Academies/Affiliates identified an increase in anxieties and transience. As a result, membership numbers fluctuated greatly during the times that classes were able to run. We are encouraged that all BGYF Academies and Affiliates were highly motivated to ensure that every young person attached to an academy/affiliate had the best experience possible. Zooms, video classes, phone calls, care packages, outside trainings, park visits are some of the ways that Academies/Affiliates maintained connections and supported the wellbeing of members and their whānau.

We are incredibly proud that every Academy found a way to celebrate the successes and achievements of their young people at the end of the year through prizegivings conducted in a way to ensure everyone's safety. For most, this meant running multiple events with lower numbers and/or contactless visits to homes with trophies and prizes.

The way in which the BGYF community responded to the challenges presented by Covid throughout 2021 make it clear that young people are at the heart of all we do. The NAS and Academies/Affiliates are highly motivated to see young people thrive in the sport of boxing, in life, and in their overall wellbeing, and so in these times we innovate and adapt to do the best we can.

2021 Achievements



Athlete Development Event at Naenae Boxing Academy. Others were planned for but cancelled due to Covid restrictions.

Our very first Female Development weekend planned as a response to the 2020 evaluation feedback. This was postponed to 2022 due to the country going into lockdown just 4 days before!

Every academy/affiliate continued to find creative ways to engage and support young people despite lockdowns. This included online programmes, food parcels, and new ways of holding prizegiving events.

Every Academy/Affiliate remained open despite lockdowns and other covid related challenges.

Academies finalised their Theory of Change that provides clear strategies and activities relevant to their local setting to achieve our collective vision.

A coaching tracker was launched, providing pathways for coach development

BoxPop, BGYF trademarked, non-contact boxing development game was developed and trialled ready for release.

A BGYF Resource Pack was developed to support the onboarding of new Affiliates



Board of Trustees & National Advisory Service

Board Members as at Dec 2021

- Brent Albiston - Chair
- Blake Parata (Trustee)
- Lisa Anderson (Trustee)
- Kerri Graham (Trustee)
- Matthew Grey (Trustee)
- Nathan Lindstrom (Trustee)

National Advisory Service Team Members

- David Graham – CEO
- Billy Graham - Founder
- Harry Otty - National Director of Performance
- Kerri Graham – National Director of Operations
- Erinna Lane – Regional Manager/ Communications Manager





Make a difference

How you can help

The Billy Graham Youth Foundation is a registered charity – registration number CC55374.

Any donation is most welcome. Whatever the size of your gift, you are helping make it possible for us to continue. We need you!

If you would like to contribute financially to the Foundation, please contact us via the details below. If you do send us a donation, please let us know your postal address, so we can send you a tax receipt at the end of the year.

Goods and Services

Another way people choose to support us is through providing Goods & Services. Your generosity and expertise will be put to good use for the Foundation or any of our Billy Graham Youth Foundation Academies nationwide. Please contact us if you are able to help in this way.

Billy Graham Youth Foundation
PO Box 53
Carterton, 5743
Phone number: +64 27 523 3639
www.bgyf.org.nz

Bank account details
Billy Graham Youth Foundation
ANZ Bank, Lower Hutt
06 0529 0938584 00



Email
kerri.graham@bgyf.org.nz



Call us on
027 5233 639



To support BGYF
in making champion
young people

