



Cannons Creek Boxing Academy

**Billy Graham
Youth Foundation**

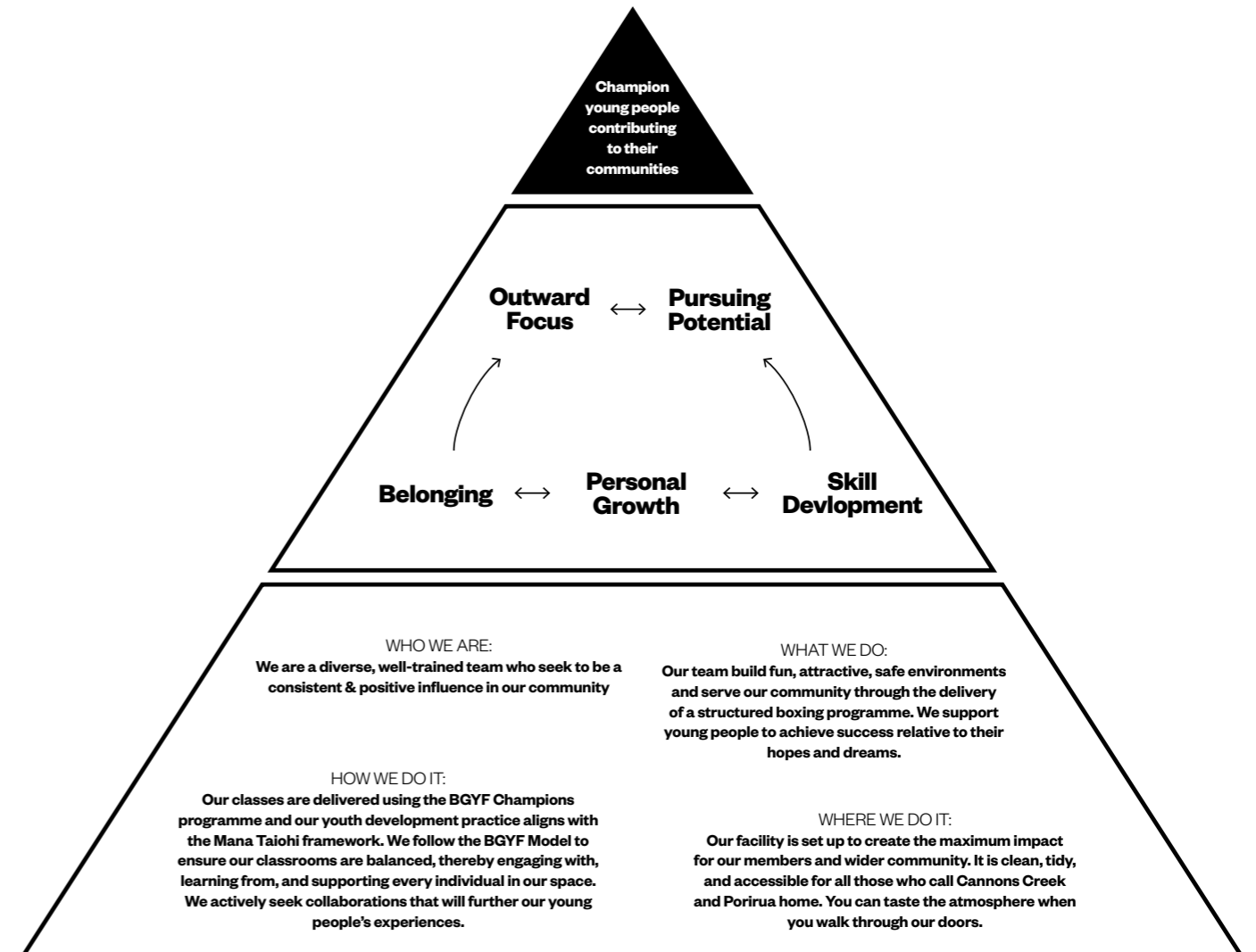
Theory of Change.

BGYF Theory of Change Explanation.

A Theory of Change is a tool to help describe your vision, the changes you want to make (your outcomes), and what you plan to do (your activities). The approach that the Billy Graham Youth Foundation (BGYF) has taken involves three key components: Final Outcome, Intermediate Outcomes, and Actions. The purpose of developing theories of change specific to each of the BGYF academies is two-fold; firstly, it will help clarify the vision, outcomes and actions that each local academy have undertaken in their local context. Secondly, it will communicate if there is alignment between each of the local academies and the BGYF national operation, which includes the National Advisory Service (NAS) and the BGYF Board of Trustees.

In order for BGYF to achieve their national vision of Champion young people contributing to their communities, BGYF believe it is imperative for this vision to not only be held by each academy, but for each local team to be continually developing their own strategies and actions in order to achieve their vision.

The Cannons Creek Boxing Academy Theory of Change was developed between September 2020 and March 2021, and involved six members of the local team. The process was facilitated by the CEO of the Billy Graham Youth Foundation, as was each of the Theory of Change processes across every academy.



Cannons Creek Boxing Academy's Guiding Questions.

Step One.

- **Agree on your final outcome**
 - Why do you come to CCBA?
 - Why does CCBA exist?
 - If CCBA was known to achieve three things, what would they be?
- **National Vision: 'Champion young people contributing to our community.'**
 - What do CCBA 'Champion young people' look like?
 - What does it mean for young people to 'contribute to our community'?

Step Two.

- **How will you know that your vision is being achieved?**
 - How will you know that our young people are becoming 'Champions'?
 - How will you know that they are contributing to their community?

Step Three.

- **What do you do at CCBA?**
 - What actions do you take at CCBA to support our young people to become 'Champions'?
 - What actions do you take at CCBA to support our young people to contribute to their community?

Final Outcome.

The first priority in this process was to identify if both the CCBA team and the Billy Graham Youth Foundation had an alignment of vision. The quotes below are a few of the responses that the CCBA team gave when considering the questions in Step One on page 4. Following this discussion, the selected statements identified that vision alignment does exist between the CCBA team and BGYF.

"I love being a part of the community - both contributing to everyone in the space and being blessed in return."

"It exists to give young people a space to be themselves, for them to get away from everything bad on the outside."

"CCBA exists to support young people in their journeys, helping them to become Champions!"

"CCBA is there to help young people become topflight boxers."

"To help create a positive atmosphere, to make a change in our young people's lives."

"I come to the CCBA because I believe in the Kaupapa of the academy and the support that it provides the young people that attend."

Champion Young People Contributing To Their Communities

"We exist to create champion young people who contribute to every aspect of their community."

"CCBA exists to support young people to be the best they can be."

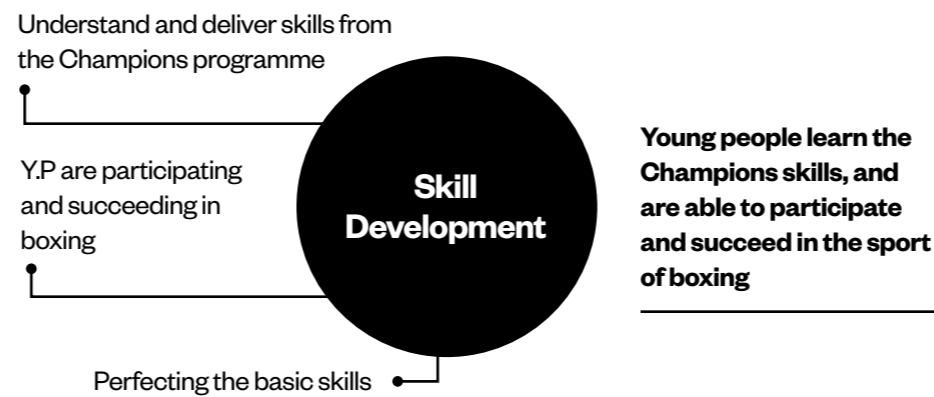
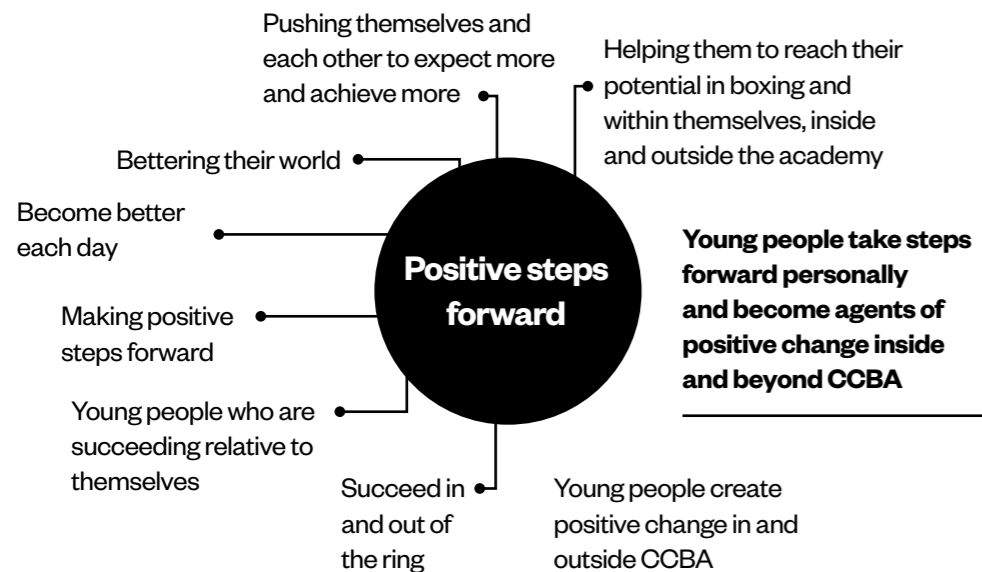
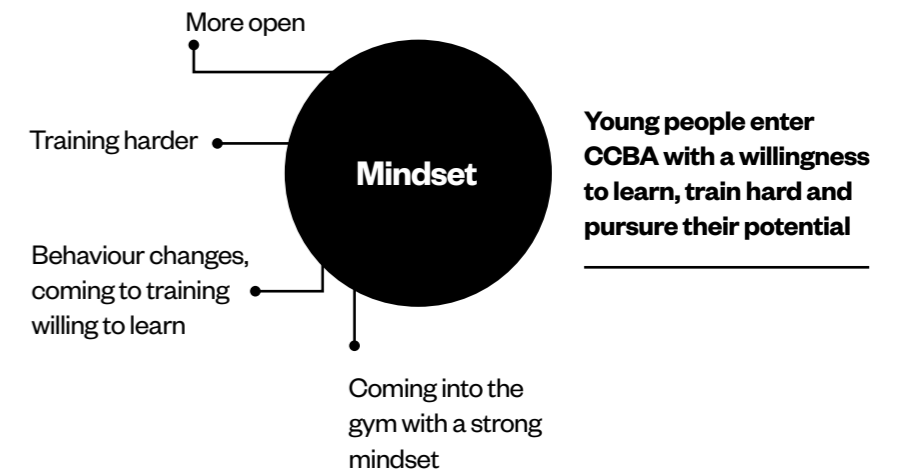
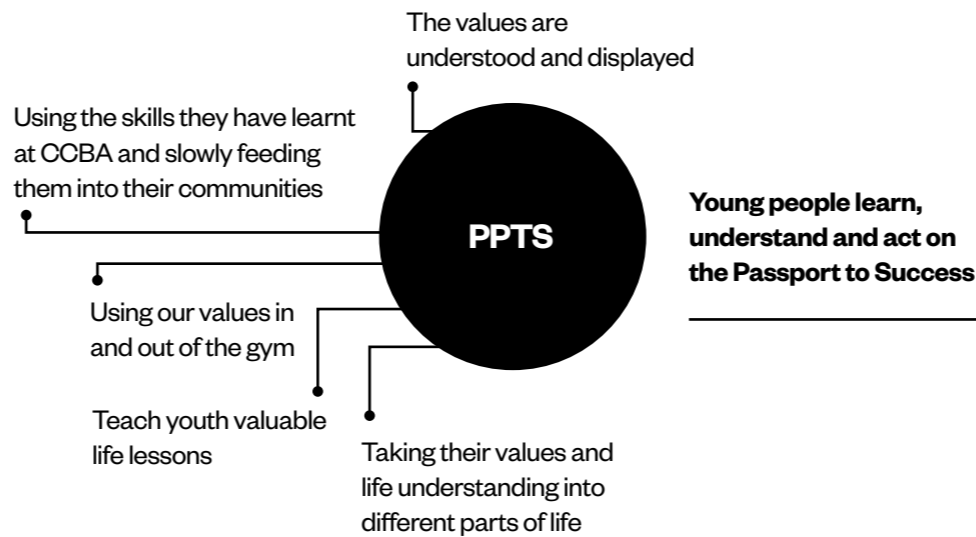
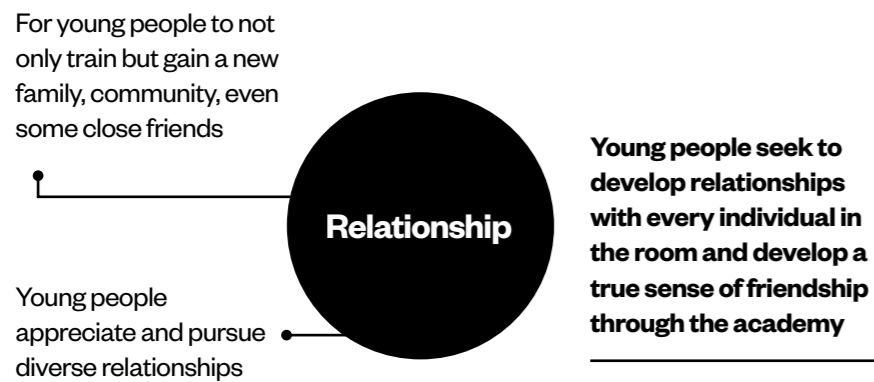
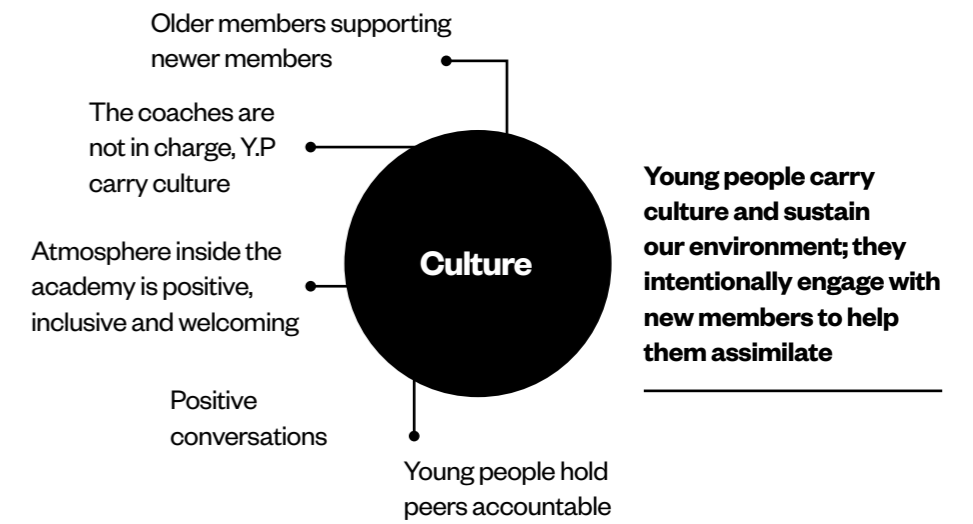
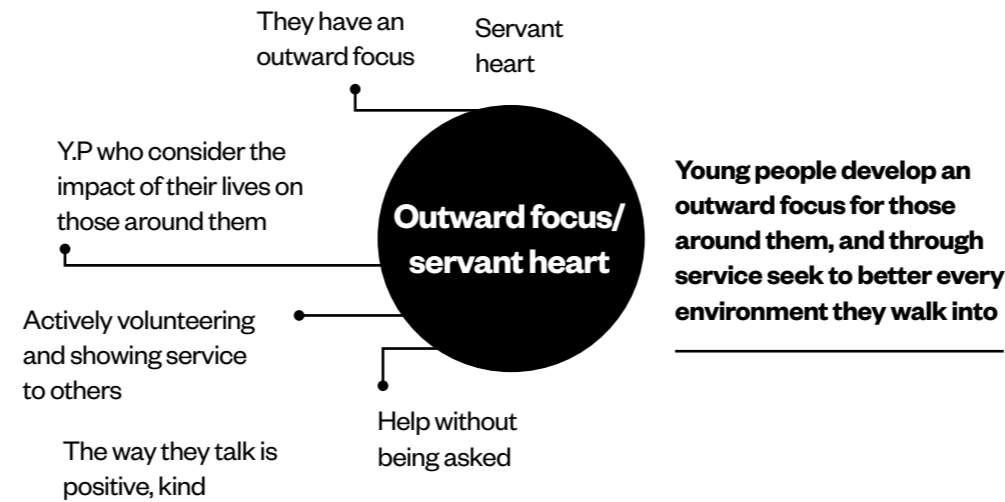
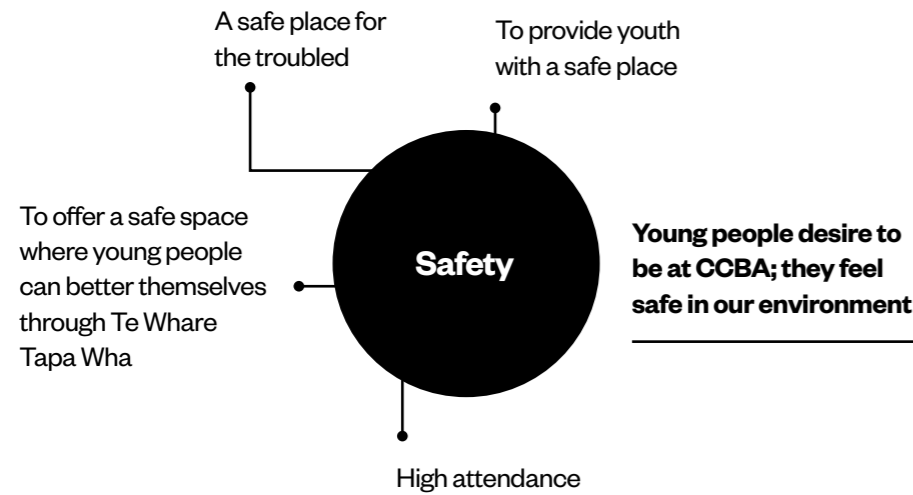
"I learnt a lot from my different coaches and it's great to be able to be involved in something that gives back."

"Allows young people to connect with their peers and grow holistically while learning the sport of boxing."

"I come to create opportunities for our young people to find who they are and excel in what they pursue in life."

Theory of Change.

Why does Cannons Creek Boxing Academy exist?



Intermediate Outcomes

– Stripped back outcomes for CCBA

Champion young people contributing to their communities

Outward Focus

- Young people actively serve their communities
- Young people see the need, meet the need
- Young people are a positive influence to those around them
- The way young people communicate is positive & kind
- Young people consider their impact on those around them

Pursuing Potential

- Young people take opportunities that are available to them
- Young people succeed in and out of the ring
- Young people make positive decisions
- Young people have the kaha to pursue their personal potential
- Young people take responsibility for their own journeys

Belonging

- Every young person feels they are included and valued in our space
- A safe and welcoming atmosphere for all
- Young people carry the CCBA culture
- Tuakana Teina
- Young people want to be in and participate at CCBA

Personal Growth

- Young people develop in line with the Hauora model
- Young people maintain a growth mindset
- Young people become better each day
- Young people identify goals for their personal development
- Young people understand & acknowledge their personal worth
- Young people develop a sense of independence
- Young people can trust each other to be honest and open

Skill Development

- Young people learn the skills in the Champions programme
- Young people are able to safely participate in the sport of boxing
- Every CCBA member is able to safely demonstrate skills with each other
- Young people understand that boxing belongs inside the academy

The Cannons Creek Boxing Academy team.

Who we are.

We are a diverse, well-trained team who seek to be a consistent and positive influence in our community.

- We are a diverse team with different experiences
- We have a shared vision
- We represent Cannons Creek, Porirua and the surrounding communities our members come from
- Caring
- We are well trained in the CCBA Policies and Procedures
- We seek to always display an outward focus
- We seek to provide a consistent standard in line with our values
- Consistent presence in the community
- Well trained in boxing and youth development
- We are available for young people and our community
- We display the values of the Passport to Success
- We seek to see young people move towards our intermediate outcomes

What we do.

Our team build fun, attractive, safe environments and serve our community through the delivery of a structured boxing programme.

We support young people to achieve success relative to their hopes and dreams.

- We are a good influence in their lives
- We develop connections with young people
- We create opportunities for young people to become themselves
- To the best of our abilities, we equip young people to become 'Champion young people contributing to their communities'
- We develop topflight domestic athletes who have a pathway through to the world stage
- Provide a safe and inclusive environment for our young people, families and wider community
- We teach the skills of boxing in a safe manner
- Influence young people to make a positive impact in their day to day lives
- We run well – structured boxing classes that align to international standards
- We use boxing to build strong, positive relationships between all those involved
- We facilitate opportunities for young people to develop an outward focus
- We create spaces that young people want to be a part of
- Encourage young people to perform to the best of their abilities and pursue their dreams
- Promote healthy lifestyle choices through boxing and physical activity

How we do it.

Our classes are delivered using the BGYF Champions programme and our youth development practice aligns with the Mana Taiohi framework. We follow the BGYF Model to ensure our classrooms are balanced, thereby engaging with, learning from, and supporting every individual in our space. We actively seek collaborations that will further our young people's experiences.

- We allow young people to share about themselves in a non-judgemental space during check-in
- Maintain and uphold strong community relationships with our community partners
- We physically welcome every person into our space with a handshake
- Ensuring each game and skill includes every person in class
- Inclusivity is key!
- Giving advice or help where needed
- Being fully engaged with our sessions by both demonstrating skills and directing the classroom environment
- We follow the Champions Boxing Programme
- We undergo regular youth development training
- We follow our policies and procedures
- We build balanced classrooms made up of young people with diverse needs and backgrounds
- We actively seek for opportunities to be involved with and serve our wider community
- We develop relationships with external groups to provide our young people with broader opportunities
- We commit to and develop pathways for domestic and international competition
- We ensure our team is well supported so they can be their best selves

Where we do it.

Our facility is set up to create the maximum impact for our members and wider community. It is clean, tidy, and accessible for all those who call Cannons Creek and Porirua home. You can taste the atmosphere when you walk through our doors.

- Clean and inviting space that we manage collectively
- We are in the heart of Cannons Creek
- Our space is easily accessible to our wider community
- Our space is well suited to facilitate and build a good atmosphere
- The academy clearly presents the success of our young people and community
- We maintain top line boxing equipment
- We have a space that encourages families to be involved

CCBA Theory of Change.

'Champion young people contributing to their communities'

